

For Details, Contact:
Bridget Palitz, The McRae Agency
(619) 291-1234, bridget@mcraeagency.com
Or visit Media Resources at www.solatube.com

NEWS RELEASE

SOLATUBE INTERNATIONAL EXTENDS THE DAY WITH NEW DAYLIGHTING SYSTEM

*New Solatube 750 DS Daylighting System Provides
Unprecedented Daylighting Performance, Energy Efficiency*

(Vista, Calif., May. 15, 2008): Solatube International Inc., the worldwide leading manufacturer and marketer of Tubular Daylighting Devices (TDDs), continues its pursuit of “Innovation in Daylighting™” with the launch of its latest product: the **Solatube 750 DS Daylighting System** (approximately 21in/530mm in diameter). This technologically-advanced, energy-efficient product provides enhanced performance that extends the hours of daylighting available for interior spaces.

“It’s time to redefine daylighting, to move beyond perceived limitations and solve today’s most advanced lighting challenges,” said David Rillie, CEO of Solatube International. “The Solatube 750 DS provides extended hours of consistent daylight every day, throughout the year.”

“As more and more projects seek LEED, ENERGY STAR and other environmental certifications, we recognize the importance of making our product as energy-efficient as possible,” Rillie continued. “With the new product’s pending certification, Solatube International is now proud to say that the Solatube Brighten Up® Series and the Solatube 750 DS Daylighting System will be capable of the ENERGY STAR rating.”

The new Solatube 750 DS Daylighting System redefines daylighting in a number of ways, including:

Redefining Daylight Harvesting—The new dome delivers an Effective Daylight Capture Surface of up to 750 square inches, which is more than double that of a clear dome of the same diameter. Coupled with an insulating inner dome, the Solatube 750 DS delivers consistent illumination, visual comfort and thermal performance, while upholding the highest energy-efficiency standards, throughout the year.

Visual Comfort: When the sun is directly overhead, the Solatube 750 DS reduces visual discomfort associated with traditional top-lighting strategies. By tempering glints and mixing light in the shaft, the product ensures a bright, consistent, and most importantly, comfortable level of daylighting.

Low-Angle Daylight Harvesting: Many daylighting products produce limited to no light in the winter and too much light in the summer. From top-to-bottom, the new Solatube 750 DS dome includes Raybender® 3000 Technology, which captures more low-angle sunlight during the winter and lengthens the day during spring and fall, by collecting early-morning and late-afternoon sunlight.

High Intensity Sunlight Rejection: For the over-powering midday sun, especially in the summer months, the Solatube 750 DS eliminates intense glare and hot spots. Raybender 3000 Technology also reduces the Solar Heat Gain Coefficient, which significantly improves energy efficiency because it does not strain the HVAC system during the peak hours of the day.

By installing this dome, buildings can obtain the highest solar heat gain to visual transmission ratio of all daylighting products (including every window and skylight) currently available.

Redefining Design Possibilities—All Solatube 750 DS Daylighting Systems use Spectralight® Infinity Tubing, making it possible to daylight any size room, hallway or corridor. The product can even be used to daylight lower levels in multi-story buildings

Enhanced Energy Performance: Spectralight Infinity Tubing now features “Cool Tube,” a patented process that allows the tubing to absorb heat and emit it through the tube’s exterior walls.

Extended Tube Lengths: With the highest spectral reflectivity on the market today at 99.7 percent, the Solatube Daylighting System tubing can be installed with up to 50-foot runs without losing daylight effectiveness.

Zero-to-90-degree Flexibility: The Solatube 750 DS delivers clean, even daylight to naturally illuminate any space, even when the tubes are angled up to 90 degrees to navigate around attic and/or plenum obstructions and into hard-to-reach locations.

Redefining Illumination— Popular applications to daylight include schools and libraries; retail stores; restaurants; hotels; office buildings; industrial properties (warehouses and manufacturing); and health care and institutional facilities. Nearly every space can achieve natural illumination with the Solatube 750 DS.

Daylight Control: For applications where lighting is not necessary 100 percent of the time, the Daylight Dimmer™ allows occupants to easily control the amount of light in the room anywhere between 100 percent down to approximately two percent with the convenience of an electric wall-mounted switch. Solatube International also recently developed the Zero-to-10-Volt Daylight Dimmer option, providing scene level control and time-clock based operation.

Aesthetic Appeal: The open ceiling Solatube Daylighting Systems’ diffusers have an attractive new dress ring and designer look, providing a stylish design element for any room.

Color Rendition: Unlike some daylighting products that produce a strange dull, blue/green light, Spectralight Infinity Tubing only reflects the visible spectrum to deliver the purest color rendition possible. Colors within a room will remain vivid and accurate with the Solatube 750 DS.

Available for both closed and open ceiling applications, the product is now ready for specification and will be available for purchase and shipment in summer 2008. The new product provides a performance-driven daylighting option for architects, lighting designers, construction specifiers and building owners based on their lighting and energy requirements. All major building code compliances are currently pending.

In conjunction with the unveiling of the new product, Solatube International has launched a Web site, which further details the features of the Solatube 750 DS Daylighting System: www.redefinedaylighting.com.

Solatube International Inc., based in Vista, Calif. (northern San Diego County), is the worldwide leading manufacturer and marketer of Tubular Daylighting Devices (TDDs). The company’s flagship product, the Solatube Daylighting System, provides a revolutionary natural lighting solution for all types of residential and commercial applications and is the only spec-grade TDD currently available on the market. The maxim “Innovation in Daylighting™” reflects the company’s commitment to the development of breakthrough daylighting technologies, which has resulted in numerous patents dating back to the mid-1980s. Widely recognized as the industry innovator, Solatube International has earned acclaim around the globe for its unrivaled ability to transform interior spaces with the power of daylight. For more information on the Solatube Daylighting System or other products manufactured and marketed by Solatube International, including solar-powered attic ventilation fans, please visit the Solatube website at www.solatube.com or call 888-SOLATUBE (888-765-2882).