

# MEDIA RELEASE

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## INTRODUCING THE DAWN OF A NEW DAYLIGHTING SYSTEM

Reduced environmental impact of buildings is vital for a sustainable future. Many organisations operate primarily during daylight hours; incorporating natural lighting into the design of offices, warehouses, schools as well as residential buildings would ultimately result in a reduction of carbon emissions – due to minimised power consumption for air conditioning, heating and electrical light usage during the day.

Supporting the energy saving movement globally through its daylighting systems, Solatube Australia now offers a natural lighting solution that provide not only controllable, measurable and consistent light performance but also proven low glare and reduced heat gain.

Solatube's latest innovation is also Australia's first tubular daylighting device (TDD) and the most sustainable lighting solution available today. It is the most technologically advanced system since Solatube Australia pioneered in energy efficient natural lighting with its award winning Solatube Infinity.

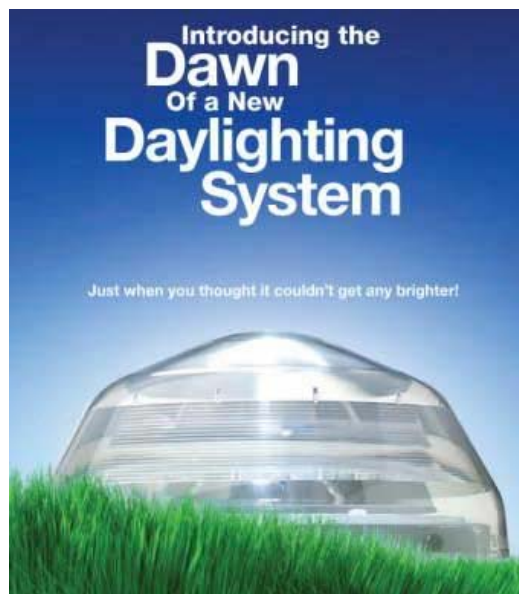
Not a Skylight, the Tubular Daylight Device (TDD) is a unique Daylighting fixture that provides consistent and comfortable daylighting to any room or space; it is measurable and customisable for any commercial or residential project.

The new product has been specifically designed to deliver daylighting solutions to Education, Retail, Warehouse and office environments where greatest energy efficiency and optimum daylight effects can be realised.

Created for the design community, yet available to architects and homeowners alike, it can be customised to deliver daylighting with style, desired lighting profile and effect whilst reducing energy costs and environmental impact of the building.

With breakthrough technology, design and materials, the Solatube TDD provides an abundance of pure, clear natural light for any interior space.

Engineered for hassle-free performance the installation is simple and can easily be retrofit. It is a fast and cost-effective daylighting solution for open ceiling applications and its compact size allows layout control, so that light can be placed and focused between racking aisles.



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Designer touches offers the choice of OptiView, Prismatic or Frosted diffuser technologies, delivering cost effective options for providing comfortable, diffuse light into rooms or spaces.

Completely consumer friendly, more functions can be added by upgrading the Daylighting system to include ventilation for wet rooms, daylight dimming and lighting for night use.

Solatube Australia not only assist architects and designers with specification, design and installation but provide web based specification and design tools to develop reliable lighting layouts for any project. A Designer Sample Purchase Program is also available to experience and feel the benefits of the Solatube Daylighting System at a "designers only" rate.

*In the mid-1980s Solatube Australia pioneered with its concept of tubular daylighting, an energy efficient alternative to the poorly designed and leak prone skylights that were on the market at the time. Widely recognised as the industry innovator, Solatube Australia has earned acclaim for its unrivalled ability to transform interior spaces with the power of daylight. Solatube Australia are a member of the Green Building Council of Australia and the Lighting Council of Australia, and HIA Greensmart Regional Partner.*

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